

NO. 113

NOV

00710

75/CDC

ALL NEW



beetle bailey



MORT WALKER

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RIDE THE J.S.C.A. LINE TO

PRIZES or CASH

No limit to the number of PRIZES or CASH you can win!



CHECK CARDS
DELETED

Send me my first order of 12 Greeting Card Boxes to sell as checked below

Check one only: ☐ Christmas ☐ All Occasion Cards

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Parent's Signature _____

Fold Over Here Don't Cut! No Seal (Paste, Staple or Scotch Tape) No Stamp Needed!

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

No postage necessary if
mailed in the United States

BUSINESS REPLY MAIL

Postage Will Be Paid By

Junior Sales Club of America

Dept. 75CB-8

SPRINGFIELD, MASSACHUSETTS 01101

Express Route to great prizes or cash

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards or sensational new Christmas Cards. As each order is sold, you may reorder additional cards until you've met your prize requirement. Cards are sent on credit. **YOU PAY NOTHING IN ADVANCE.**

Each box of 18 fine quality greeting cards costs just \$2.00. That's about 11¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. **IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70¢ FOR EACH BOX YOU SELL.**

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time, you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

Get on the right track — Join J.S.C.A!

Join now — It costs you nothing

Junior Sales Club of America

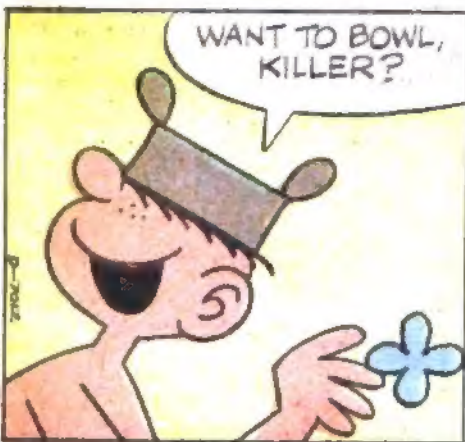
SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

beetle bailey

by mort walker

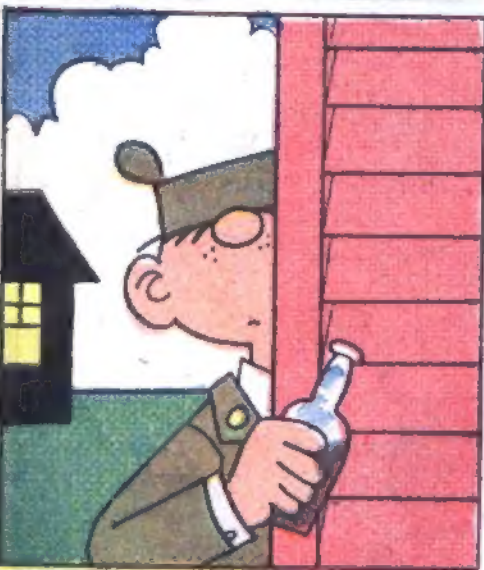
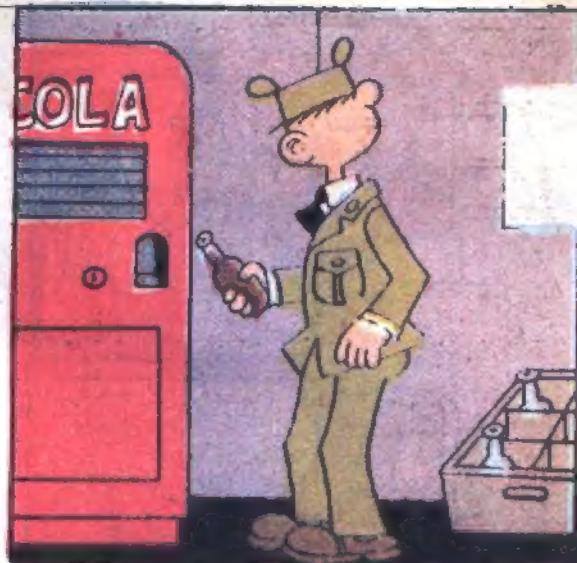
LONELY SUNDAY

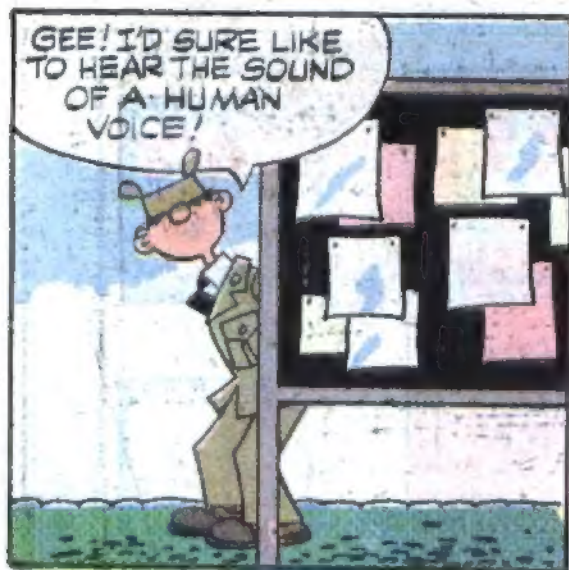


BEETLE BAILEY Vol. 8, No. 113, November, 1975.

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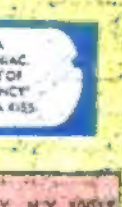
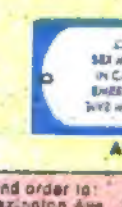
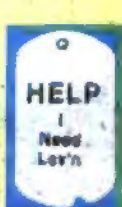
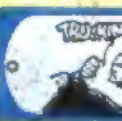
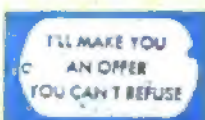
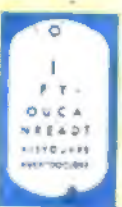






DOG TAGS

Decorate yourself with these great Army-type Dog Tags. Each comes with its own special message displayed on a tarnish resistant tag, suspended on a 24" chain. Choose the ones which say it best for you and yours at only \$1.25 each or order several at these money-saving discounts: Any 3 for only \$2.95; any 5 for only \$4.50; any 7 for only \$5.95; or get your choice of any 10 for only \$7.50.



ORDER NOW
DETACH AND MAIL

If coupon missing, send order to:
Canyon House, 466 Lexington Ave., N.Y., N.Y. 10017
Please add 50¢ per order for postage and handling.

CANYON HOUSE Dept. DT-87
466 Lexington Avenue, New York, N.Y. 10017

Please send me the DOG TAGS ordered below. If I am not completely satisfied I may return them for a full refund. No questions asked.

CIRCLE DOG TAGS OF YOUR CHOICE

A A1 A3 A4 A5 A6 A7 B B1 B2 B3 B4 B5 B6 B7 B8 B9 B10
M N P R S T V W X Y Z

ZODIAC SIGN

CLAS OF (YEAR)

DOG-TAGS

\$1.25 each

3 for \$2.95

5 for \$4.50

7 for \$5.95

10 for \$7.50

QTY. ITEM TOTAL PRICE

Dog Tags \$

TOTAL MERCHANDISE

POSTAGE & HANDLING .50

TOTAL ENCLOSED \$

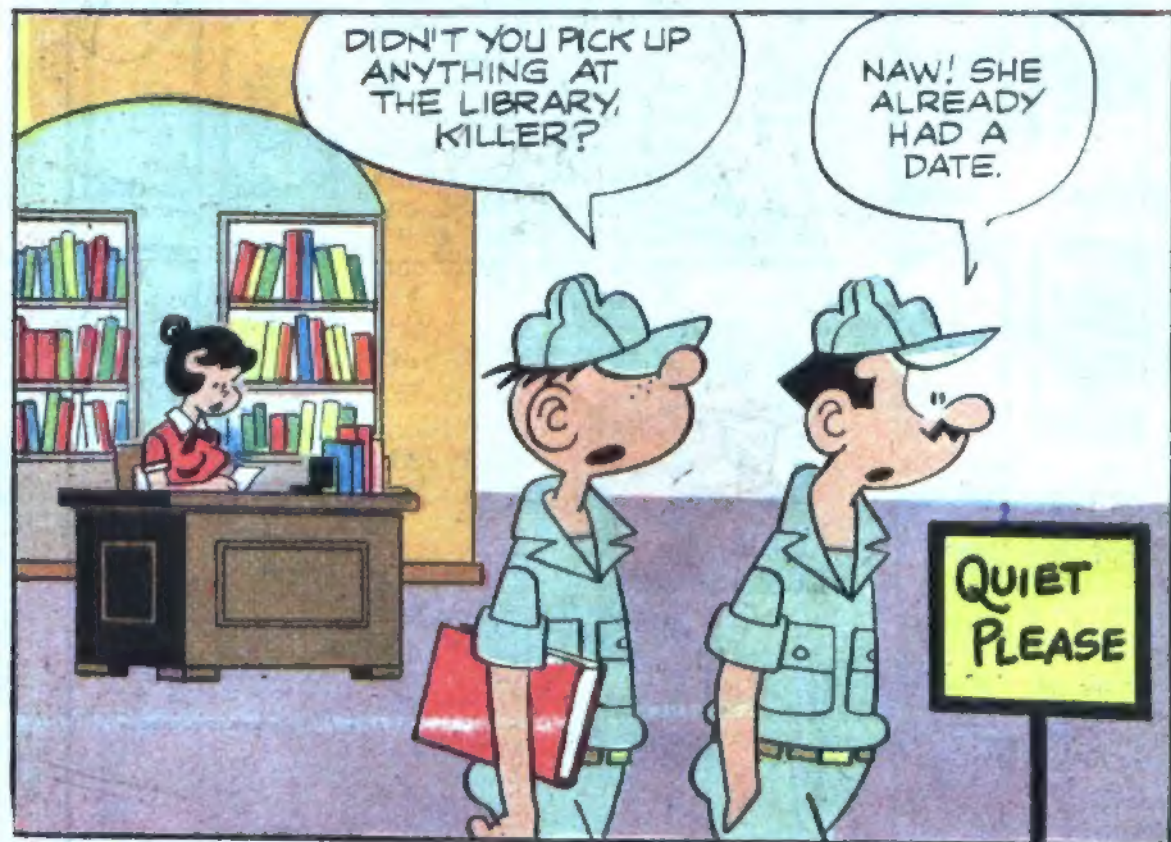
(Please Print—Do Not Tape Over)

NAME

ADDRESS

CITY **STATE** **ZIP**

GIRL CRAZY



I'LL LET YOU READ
IT WHEN I'M
THROUGH WITH
IT.

MY MIND
DOESN'T NEED
IMPROVING.

HEY! LET'S GO
PICK UP SOME
GIRLS!

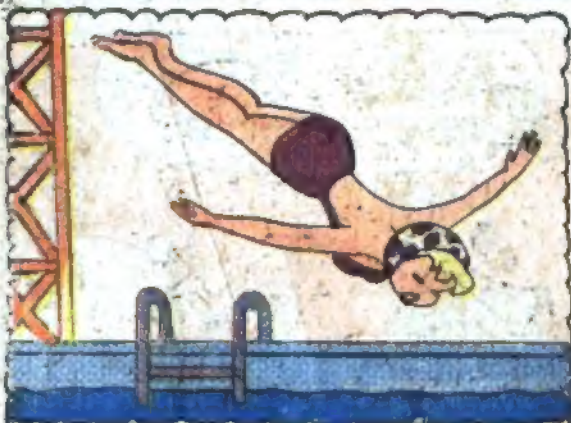
DON'T YOU **EVER**
THINK OF ANYTHING
BESIDES **GIRLS?**

OF COURSE
I DO!

SOMETIMES
I THINK
ABOUT
FOOD!



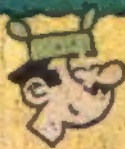
I
THINK
OF
GOOD
BOOKS!



AND I THINK
A LOT ABOUT
SPORTS!



AND EVEN
INTELLECTUAL
THINGS



WELL, MAYBE I'VE
BEEN WRONG
ABOUT YOU.



SURE! SO LET'S HURRY IF
WE'RE GOING TO PICK
UP SOME
GIRLS!



END

The PROMOTION

CAN'T I TAKE
BEETLE'S NAME
OFF THE LIST,
SIR?

NO! IT'S DONE!
ORDERS WERE
ISSUED AT
HEADQUARTERS.
IT'S ALL ON
FILE NOW.

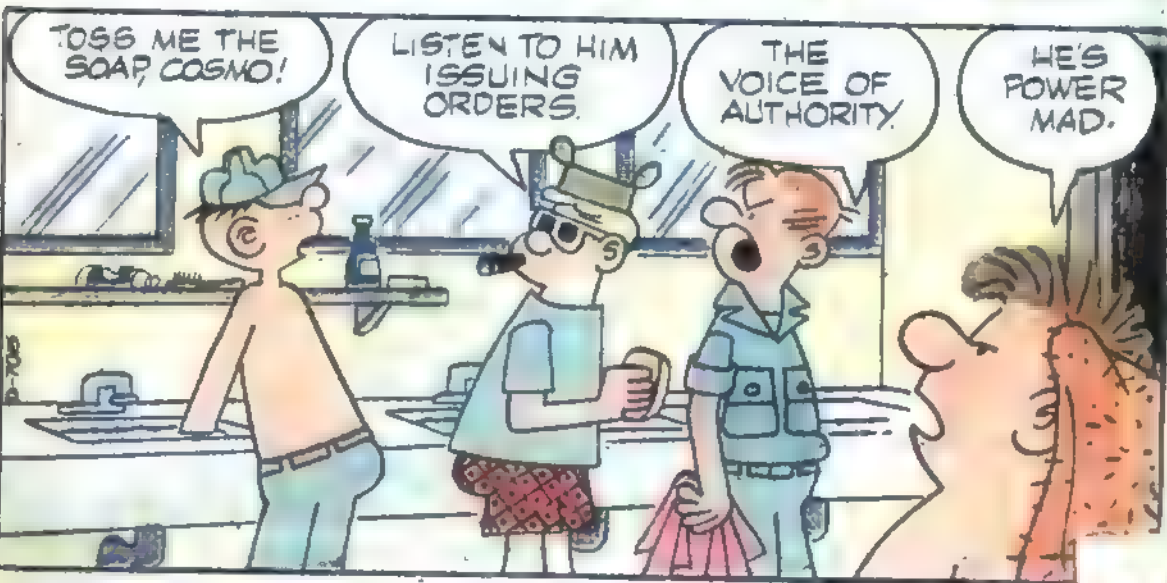


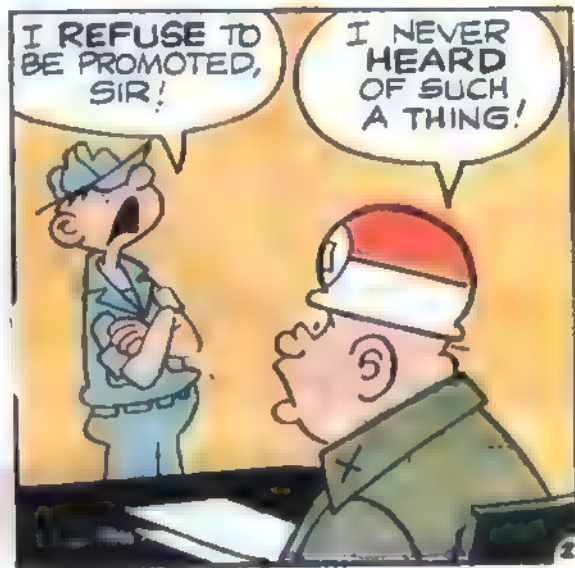
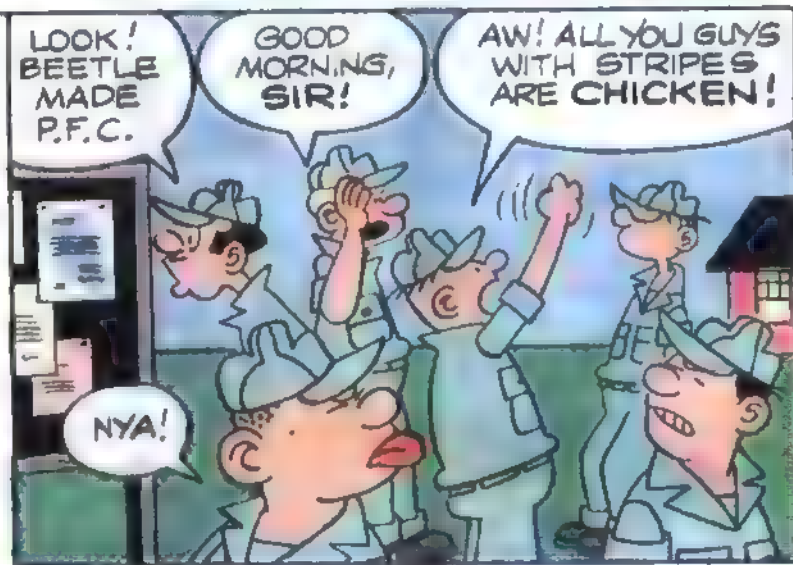
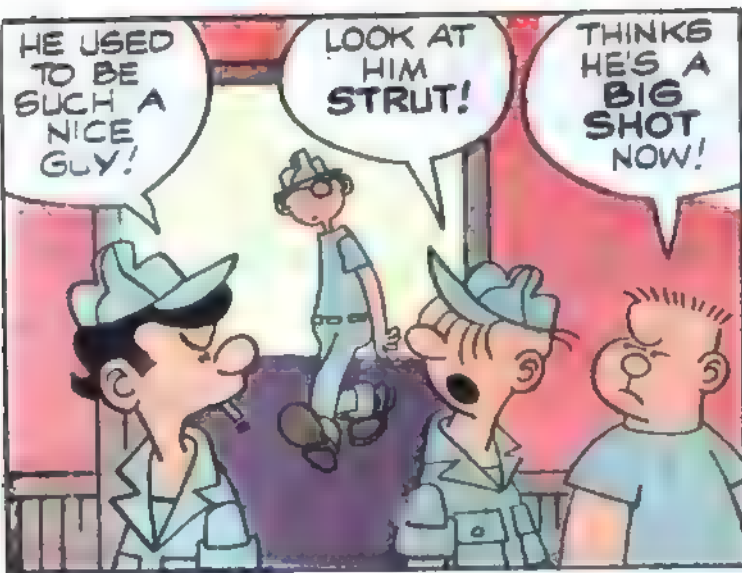
TOSS ME THE
SOAP, COSMO!

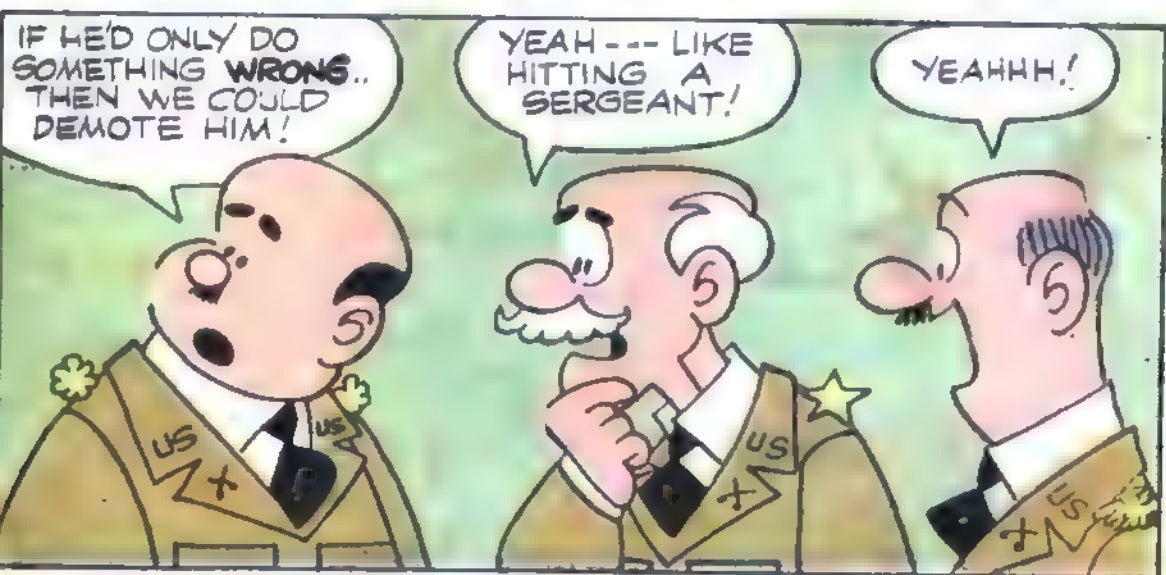
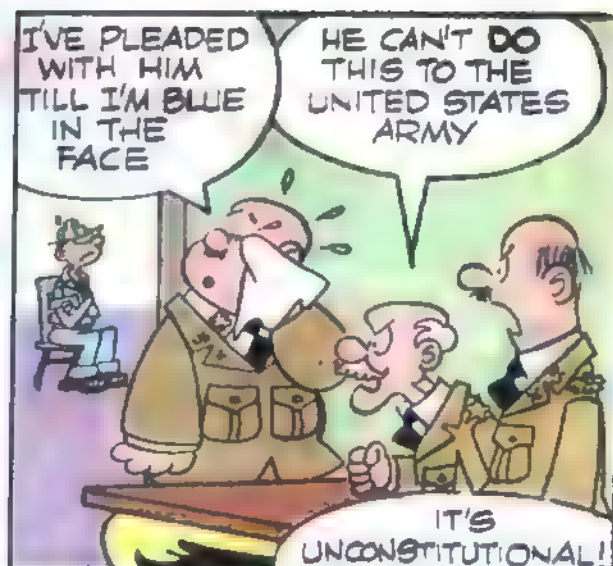
LISTEN TO HIM
ISSUING
ORDERS.

THE
VOICE OF
AUTHORITY.

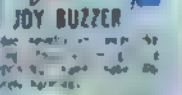
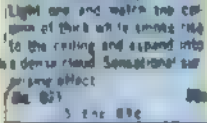
HE'S
POWER
MAD.



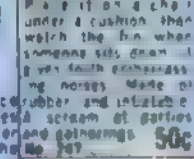
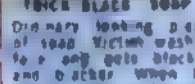
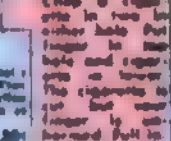
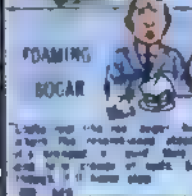
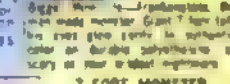




The image shows a document page with a large, dark, irregular stain in the center. The document contains a table with two columns of text, some of which is obscured by the stain. The text is in a non-Latin script, likely Thai, and includes various numbers and symbols. The document appears to be a form or a report.

[illegible]

7 FEET TALL / IN ANY SHIRT COLOR
GLOW IN THE DARK EYES
ONLY
\$1.69

[illegible]

1. The first step is to identify the problem. In this case, the problem is that the company is not meeting its sales targets. This could be due to a variety of factors, such as a lack of marketing, poor timing of the product launch, or a change in consumer behavior.

MONSTER-SIZE SKELETON
\$100

"Cure Your Cramming!"
 OVER 7 FEET TALL
 Here the Daytime God
 of your "action" is taking
 terrifying life also gives
 however god deals over his
 "to be controlled" - up to
 7 feet over so you can
 live or watching your
 first & complete instructions
 are included
 #9206 \$1.00



"Power Pitcher" Ben Dauter
 To show you mighty strong go
 "Power" Pitcher Ben Dauter
 Dauter is one of the best
 players in the state
 Dauter is one of the best
 players in the state
 Dauter is one of the best
 players in the state



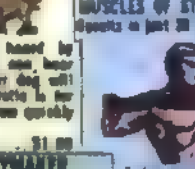
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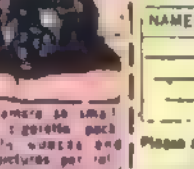
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 98. 2. 1957
 99. 2. 1957
 100. 2. 1957



This article won't be
because you don't know
it half as well as you
understand that this is
the time to stand by
the roadside.
No 701



MINIATURE SE



For the items listed below, if I am not 100% satisfied, I will
return any part of my purchase after 30 days FREE
for full refund of purchase price.
We do not accept orders totaling less than \$1.00.

[illegible]

Please add 15% to total order for postage and handling
TOTAL AMOUNT ENCLOSED
 For COD orders please send 50¢ good will deposit. Pay balance on delivery plus COD and handling charges.
NAME
ADDRESS **ZIP**
 New York State residents add appropriate sales tax



only 12 94 3 8 94

3190
New York

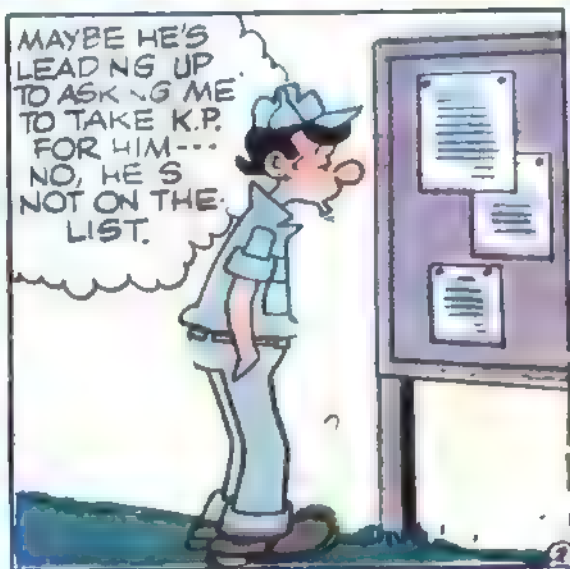
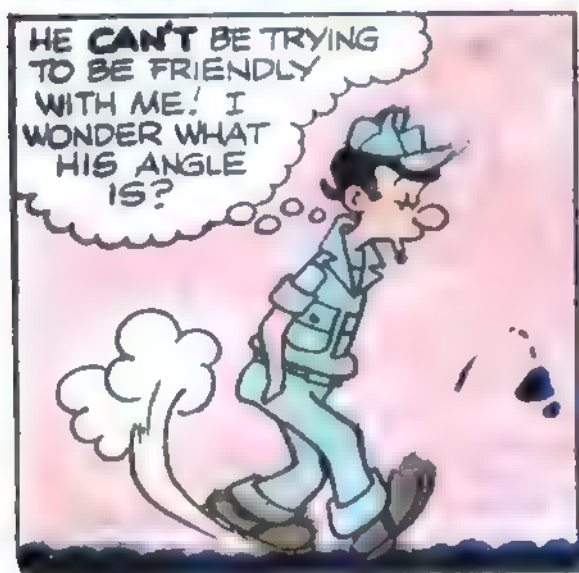
Balance on delivery plus COD and handling charges

SS ZIP

Ark State res. dents add appropriate sales tax

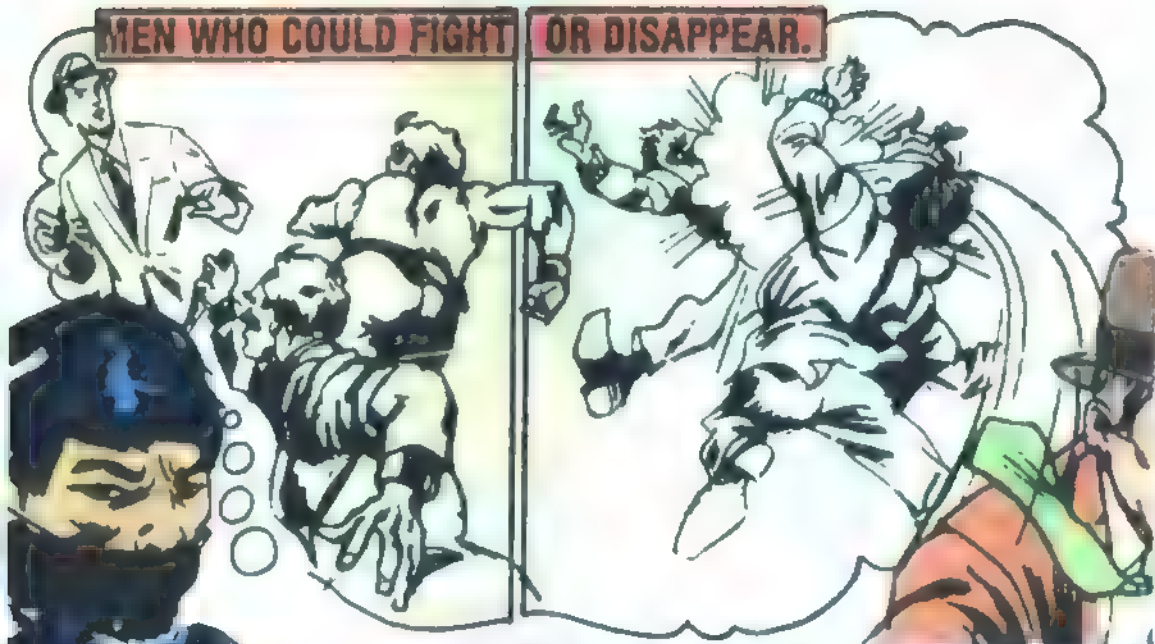
The Buddy System





CONTINUED AFTER FOLLOWING PAGE

MEN WHO COULD FIGHT OR DISAPPEAR.



LEARN THE SECRET POWERS OF THE DEADLIEST KILLERS IN THE ORIENT

THE PHYSIO-MENTAL POWERS OF THE NINJA

NINJA were the men who passed anywhere at will, had the power to overcome every martial art, and were masters of invisibility. If you can read, you can master the theory of even the most closely guarded of all NINJA SECRETS, The Art of Invisibility.

NOW YOU CAN LEARN their skills, which were unsurpassed, even by the deadly SAMURAI.

NOW YOU CAN LEARN the simple but lethal techniques of NINJUTSU, which has been the most closely guarded of all Oriental Martial Arts.

NOW YOU CAN LEARN skills which were passed down from father to son in NINJA families who lived in remote parts of ancient Japan.

NOW YOU CAN LEARN secret techniques which were so closely guarded that the penalty for revealing them was a gruesome death.

WHAT THIS MEANS TO YOU

Now, regardless of your size, strength, or build, you can protect yourself and your loved ones from ANY ATTACKER under ANY CONDITIONS. Even while sleeping, an adept NINJA can utilize these devastating techniques.

HOW NINJUTSU WORKS

Through NINJUTSU you learn to utilize and draw on the enormous physio-mental powers which now lie dormant in your own body. THE SECRETS OF NINJUTSU will show you how to take advantage of the

ATTENTION LAW ENFORCEMENT AGENCIES
Because of the nature of the techniques revealed in this training manual, we feel it important to make this manual available to Law Enforcement Agencies throughout the world. Please write for discount prices on your official letterhead.

fundamental laws of natural movements, and the all important time-lag-factor, which are instrumental to the art of disappearing.

WITH THE SECRETS OF NINJUTSU

you can learn to harness the enormous natural powers of your own movements, and utilize the movements of your attackers so that all forces are combined to explode in a surge of incredible power against your opponents, making you an unbeatable fighting machine.

SATISFACTION GUARANTEED

We are sure that you will be completely satisfied by THE SECRETS OF NINJUTSU. This manual will give you the knowledge to defend yourself and your loved ones and a sense of confidence and assurance you've never had before. If dissatisfied return it within thirty days for a refund of purchase price with no questions asked.

NINJUTSU IS UNBEATABLE . . . Better than JUDO. Quicker than KARATE, more Efficient than KUNG-FUI

NINJA were the deadliest of fighters who were unbeatable in unarmed combat. They mastered an incredible array of weapons and could kill with their Stars of Death, or their deadly Retrivable Sticks.

These fighters were unsurpassed in their ability to overcome all of their enemies. They employed magic and stealth, could utilize everything around them as weapons.

knew the secrets of invisibility and combined physical, mental and emotional techniques against their antagonists in an all powerful system of self-defense.

Included in THE SECRETS OF NINJUTSU' complete, nothing else to buy.

- Invisible Man With Secret Weapons
- The NINJA'S incredible Stars of Death
- Techniques of Stealth and Invisibility
- The Deadly Retrivable Stick
- The NINJA'S Speed! Techniques of Invulnerability — Even While Sleeping
- Closely Guarded Secrets of Atem-Waza
- How To Attain Lightning Reflexes and Lethal Precision

MAIL TODAY

G. P. EXPORTS, Dept. RS1285

380 Madison Ave., New York, N.Y. 10017
RUSH me THE SECRETS OF NINJUTSU. I'll be completely satisfied, or I'll return the manual within thirty days for a refund of the purchase price with no questions asked. I promise to use the deadly SECRETS OF NINJUTSU only in defense and that I never use it as an aggression.

enclose \$5 in ☐ Cash ☐ Check ☐ Money Order. Add 50¢ for postage and handling.

ADD SALES TAX

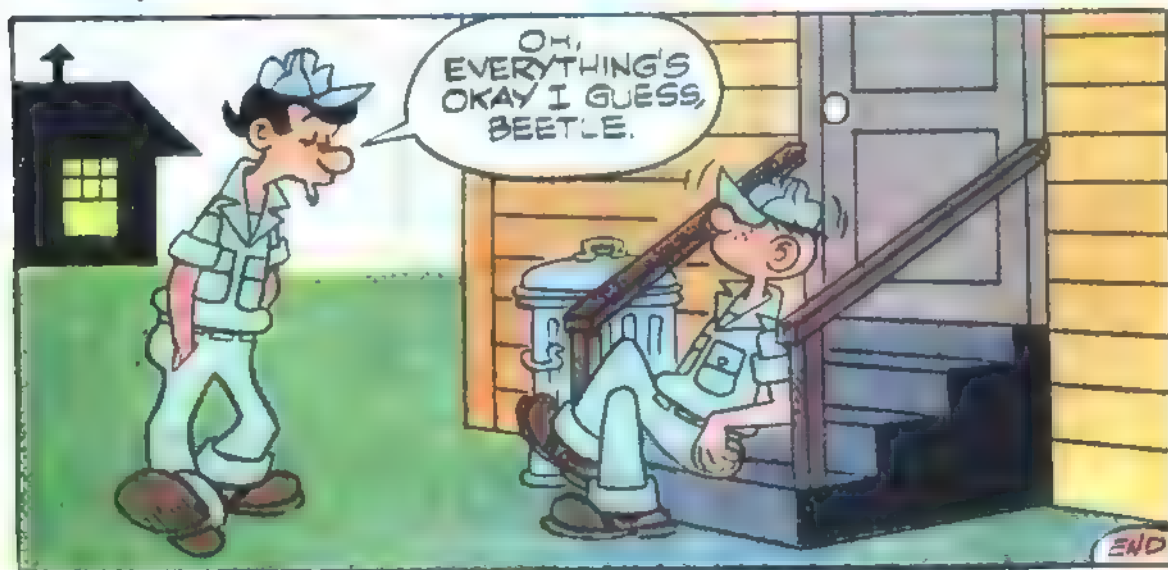
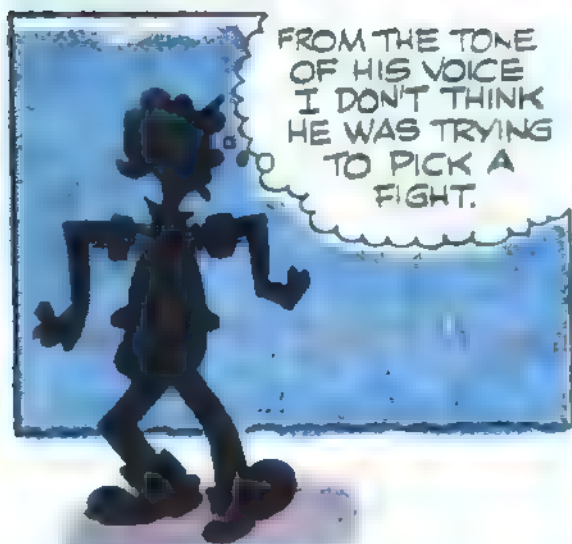
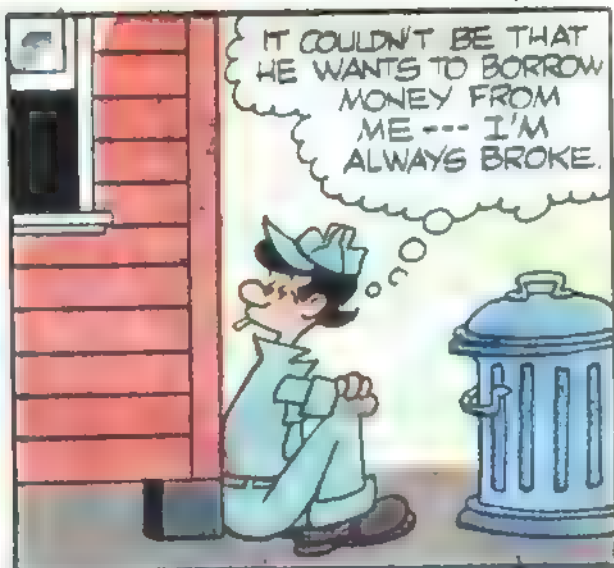
TOTAL \$ _____

NAME _____

ADDRESS _____

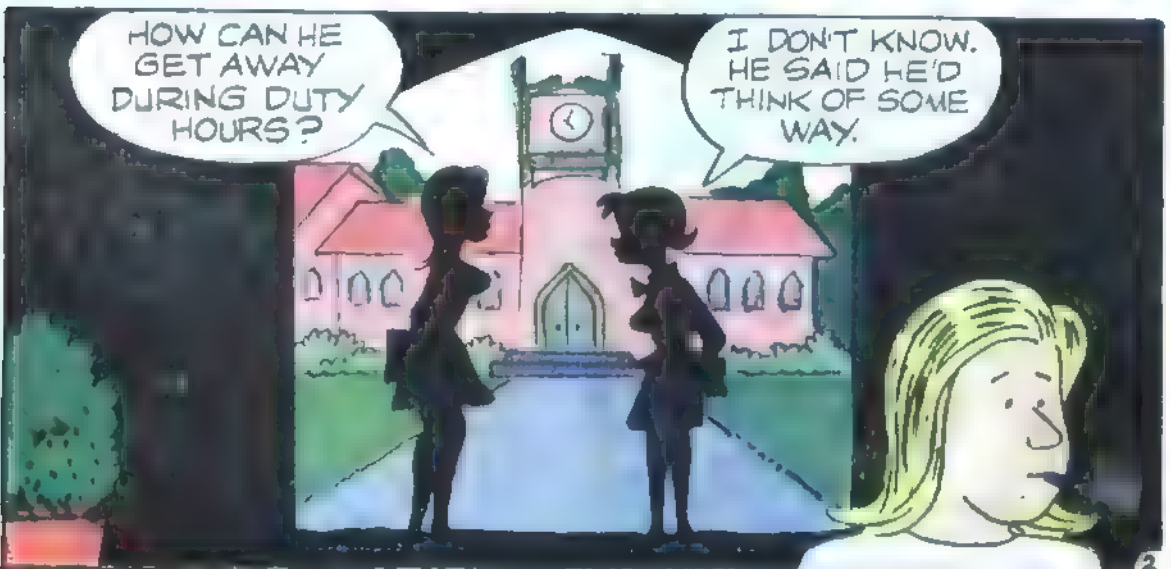
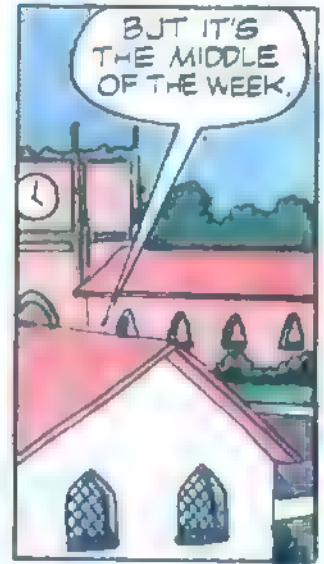
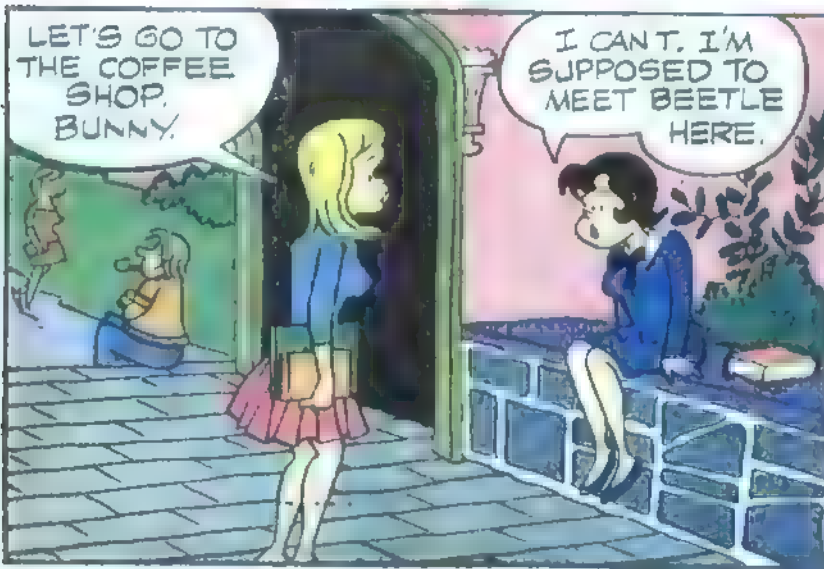
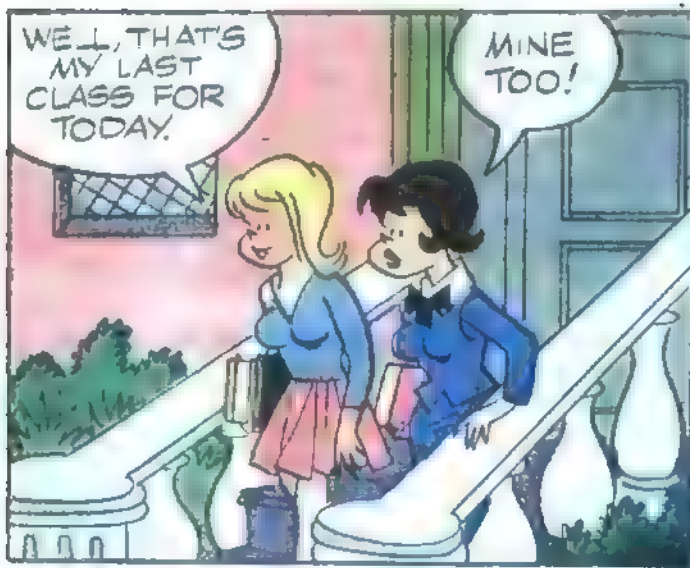
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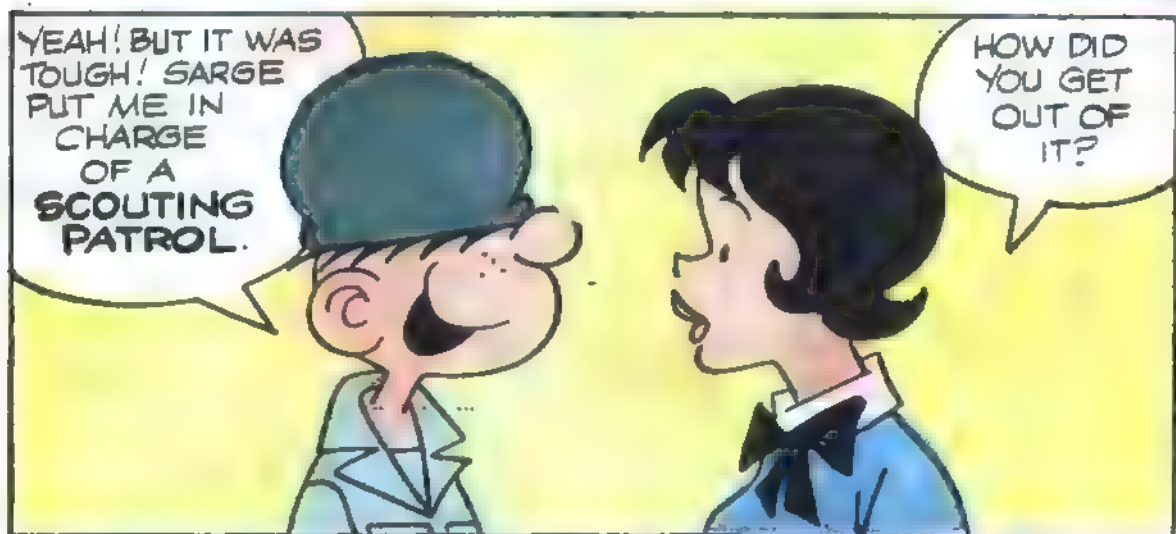
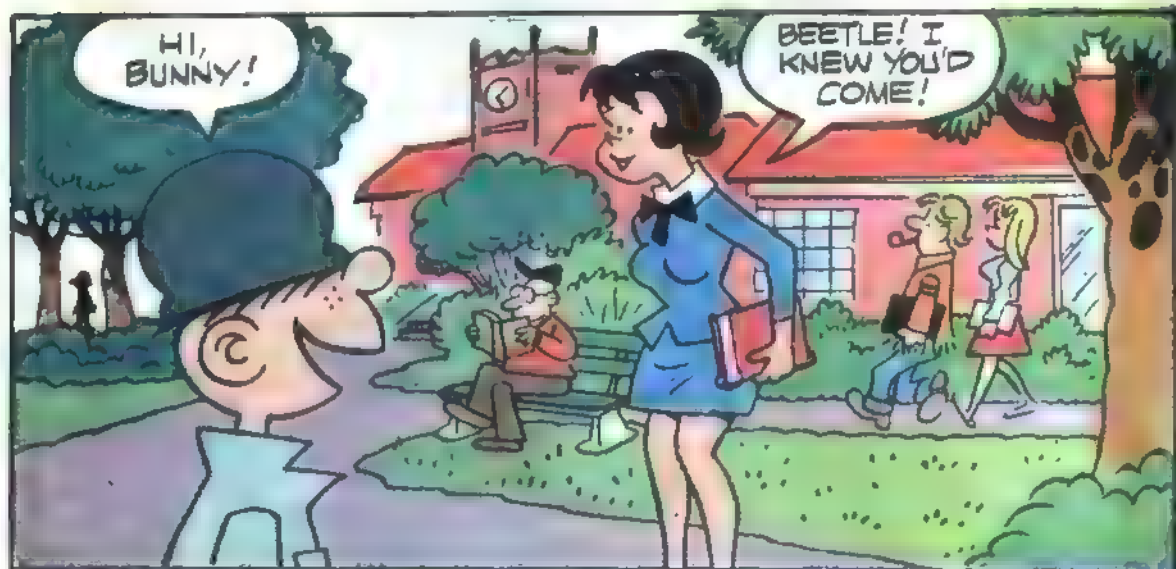
SORRY NO C.O.D.'S ZIP _____



BEETLE'S PATROL









no. 1

The CHARLTON BULLSEYE

\$1.00



What is BULLSEYE? It's a FANZINE dedicated ENTIRELY to CHARLTON COMICS. It's packed with NEWS, INTERVIEWS with the people behind the comics, new ARTWORK and CHARLTON STORIES that have never been printed! Send for your copy now! Mail in \$1.00 per issue or \$5.50 for a year's subscription to

CHARLTON BULLSEYE
CPL/Gang Publications
4010 Mallway Drive
Indianapolis, Ind. 46236

BULLSEYE

IS FINALLY HERE

DON'T FORGET! with each
\$1.25 subscription of Charlton Comic

one comic book
FREE! and
the comic book guide

\$1.25 PER TITLE! CHECK YOUR CHOICES \$1.25 PER TITLE!

- | | | | |
|---|---|---|---|
| ☐ BARNEY and BETTY RUBBLE \$1.25 | ☐ WHEELIE and the CHOPPER BUNCH \$1.25 | ☐ HAUNTED \$1.25 | ☐ SECRETS of YOUNG BRIDES \$1.25 |
| ☐ BEETLE BAILEY \$1.25 | ☐ YOGI BEAR \$1.25 | ☐ MANY GHOSTS OF DR. GRAVES \$1.25 | ☐ TEEN CONFESSIONS \$1.25 |
| ☐ BLONDIE \$1.25 | | ☐ MIDNIGHT TALES \$1.25 | ☐ TIME FOR LOVE \$1.25 |
| ☐ DINO \$1.25 | | ☐ MONSTER HUNTERS \$1.25 | |
| ☐ FLINTSTONES \$1.25 | ☐ FIGHTIN' ARMY \$1.25 | ☐ SCARY TALES \$1.25 | ☐ BILLY the KID \$1.25 |
| ☐ GREAT GAZOO \$1.25 | ☐ FIGHTIN' MARINES \$1.25 | | |
| ☐ HONG KONG PHOOEY \$1.25 | ☐ WAR \$1.25 | | |
| ☐ PEBBLES and BAMM-BAMM \$1.25 | | ☐ FOR LOVERS ONLY \$1.25 | ☐ DOOMSDAY + 1 \$1.25 |
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THE BUFFALO RITE

ART:
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Bear Claw was an Indian boy. He was a member of the Cheyenne tribe. The Cheyenne Indians lived on the great Western plains. The tribe rejoiced whenever an Indian boy reached the age of twelve. When an Indian boy was twelve years old, he had to prove that he was a man and worthy to be a member of the tribe. He had to shew the entire tribe that he would be able to protect and care for his family.

When a boy reached the age of twelve, the tribal witch doctor performed the sacred Buffalo Rite. The boy had to demonstrate his courage and his ability as a warrior. Bear Claw was twelve years old. Swift Arrow was Bear Claw's father. Swift Arrow was a great warrior and a Chief among the Cheyenne.

The Buffalo Ritual was performed on a night with a

full moon during the spring. In the spring, there was plenty of green grass and plenty of buffalo feeding on the grass. Bear Claw was led to the ritual, ceremonial circle. All of the great warriors and chiefs of the tribe were sitting in a large circle around a campfire. All of the women and children were banned from the ceremony. The tribal witch doctor was in the middle of the circle near the campfire. Swift Arrow led his son into the circle. "This is my son, Bear Claw," he announced. "He is no longer a boy.

He is a man. He wants to hunt with the warriors. He is brave and strong." Swift Arrow walked away from his son. He sat near the other chiefs. The witch doctor put on a buffalo hide. He danced around the campfire and sang strange songs. He made magic signs as he

chanted. He halted in front of Bear Claw.

"Will you fight for our tribe?" he asked the young warrior.

"I will," answered Bear Claw.

"Will you hunt in order to feed the tribe?" he asked.

"I will," replied Bear Claw.

"Are you brave?" he asked.

"I am!" shouted Bear Claw.

"Go then," said the witch doctor. "Take your bow and arrows and mount your pony. Ride out onto the great plains while the full moon is high. Ride to the great buffalo herds. Slay the largest bull you find. Show us your courage and ability as a hunter. Bring back the carcass before the sun rises or do not return." ordered the witch doctor

Bear Claw picked up his quiver of arrows and his bow. He raced out of the circle. He ran to the edge of the village. He leaped onto the back of his pony. He rode off towards the sound of the buffalo herds grunting in the darkness. He stopped on the top of a hill. He looked down into a valley. Thousands of buffalo were on the plains. Bear Claw scanned the herd looking for

The buffalo were alarmed. They started to run. Bear Claw rode towards the old bull he'd spied from the hilltop. The herd of buffalo thundered across the plains. Bear Claw's pony neared the old buffalo. The sharp horns of the buffalo were dangerously close to Bear Claw and his horse. An enraged buffalo could kill a warrior and his pony by ramming into them with his razor-sharp horns.

Bear Claw fired one well-aimed arrow and then another. The old buffalo fell. Bear Claw allowed all of



the other buffalo to escape. He leaped off of his horse and admired the old bull. "The women and children will not go hungry. We will have meat to eat. The old will not be cold. The buffalo hide will keep them warm," said Bear Claw.

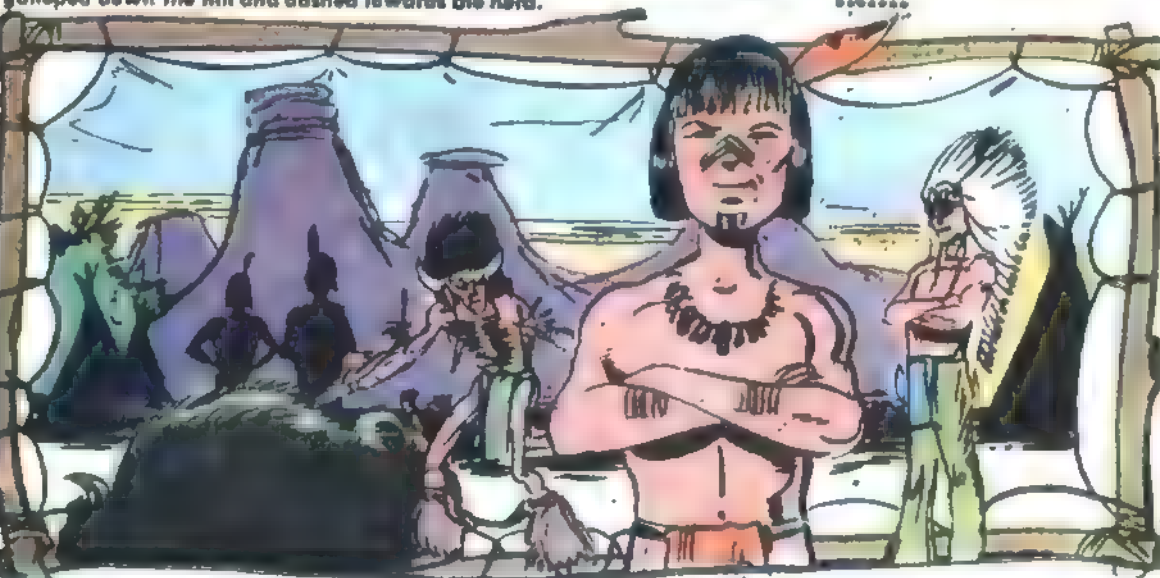
He tied a rope around the old buffalo. He dragged his prize back to his village. He arrived before the sun rose over the mountains. The warriors and chiefs admired the bull buffalo Bear Claw had slain. "Why did you kill an old bull? Why not a young bull?" asked the witch doctor.

"The bull was old and weak. He would have been killed by the wolves and suffered. The young should live. The old must die in order for us to survive. I kill only because my tribe must live!" answered Bear Claw.

"You are a man and a great warrior. Your explanation shows that you have great wisdom. You will someday be a chief like your father," announced the witch doctor. The sun arose and the celebration began. Bear Claw was now a man.

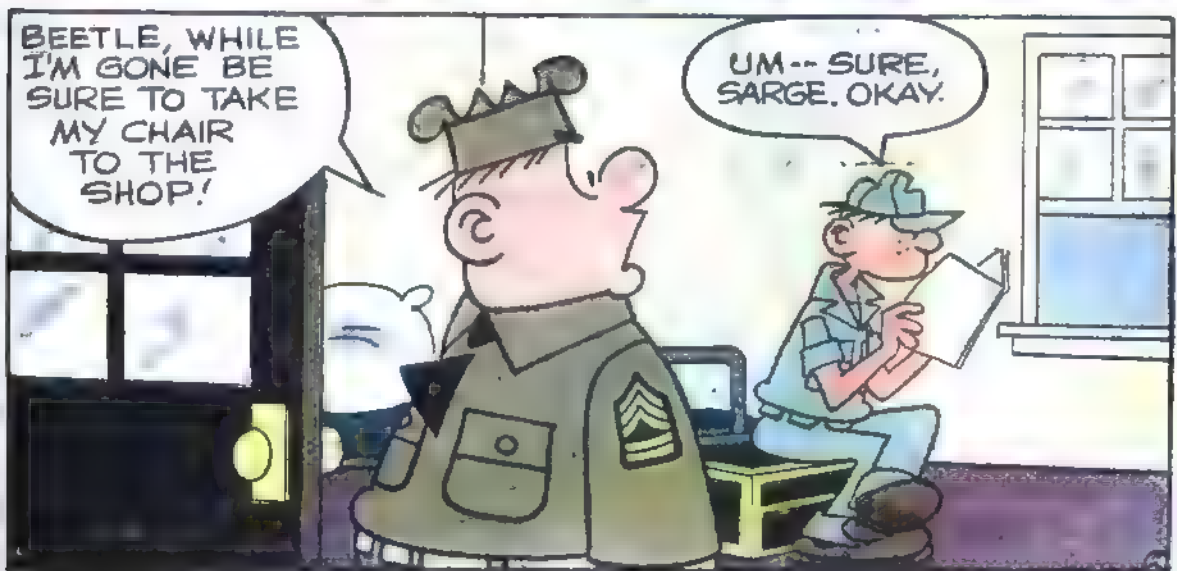
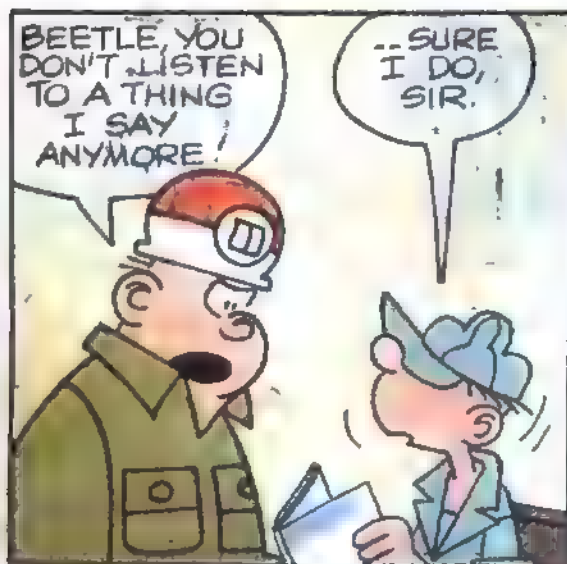
a big, old bull. He saw a huge, bull buffalo with sharp horns. He took an arrow out of his quiver and fitted it into his bow string.

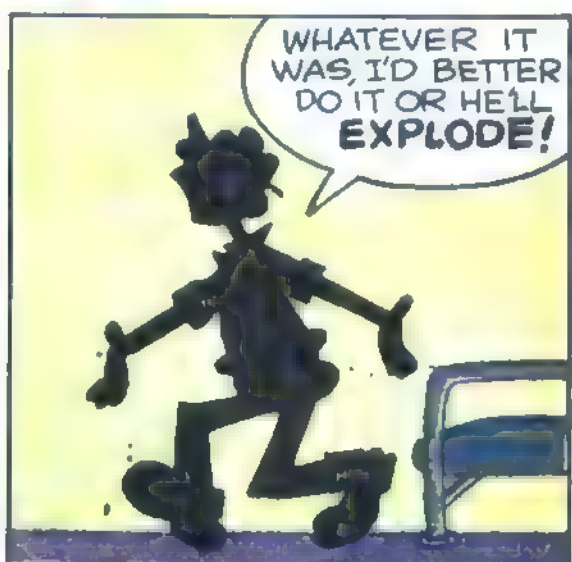
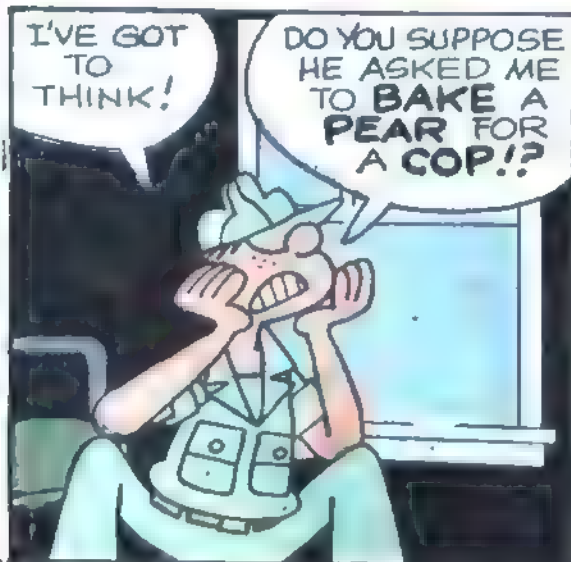
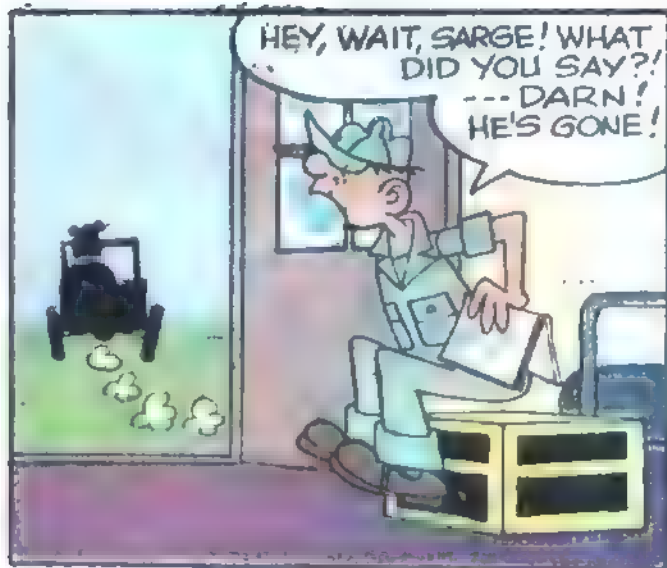
He patted his horse. "Be brave, little pony," he said. He nudged the horse's ribs with his heels. The pony galloped down the hill and dashed towards the herd.



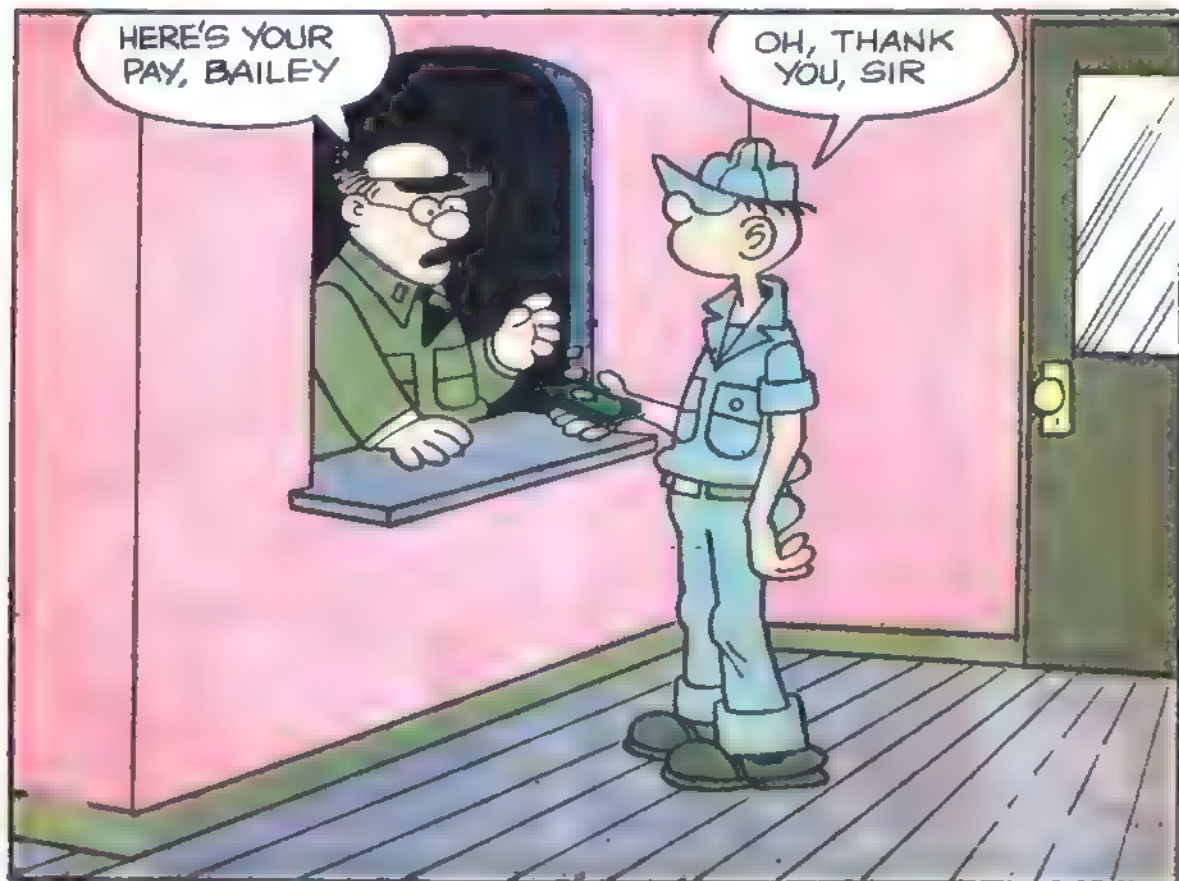
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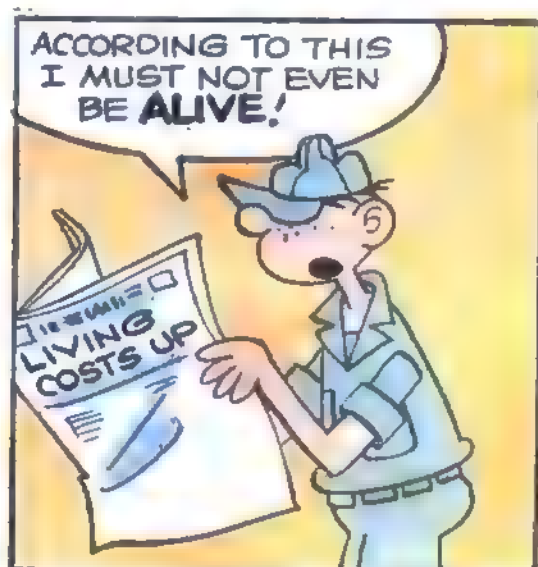
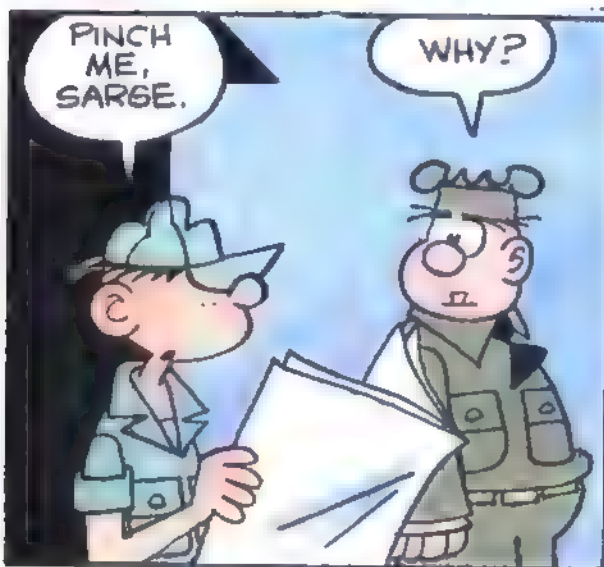
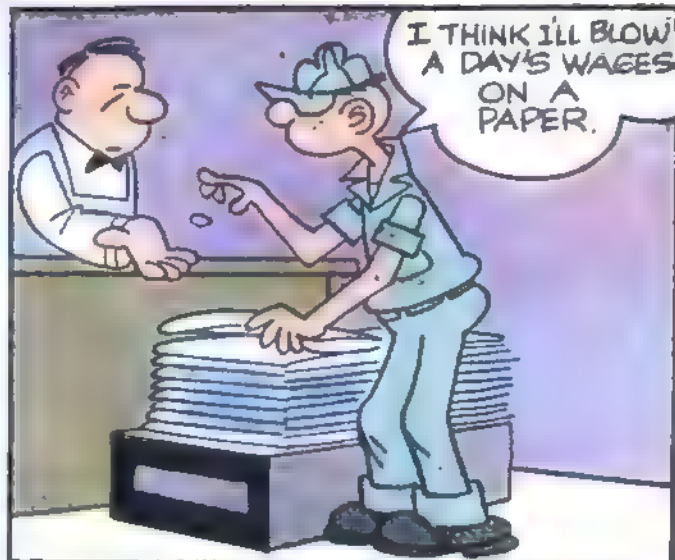
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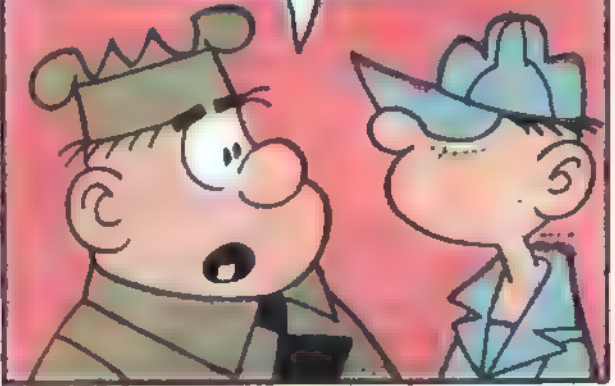
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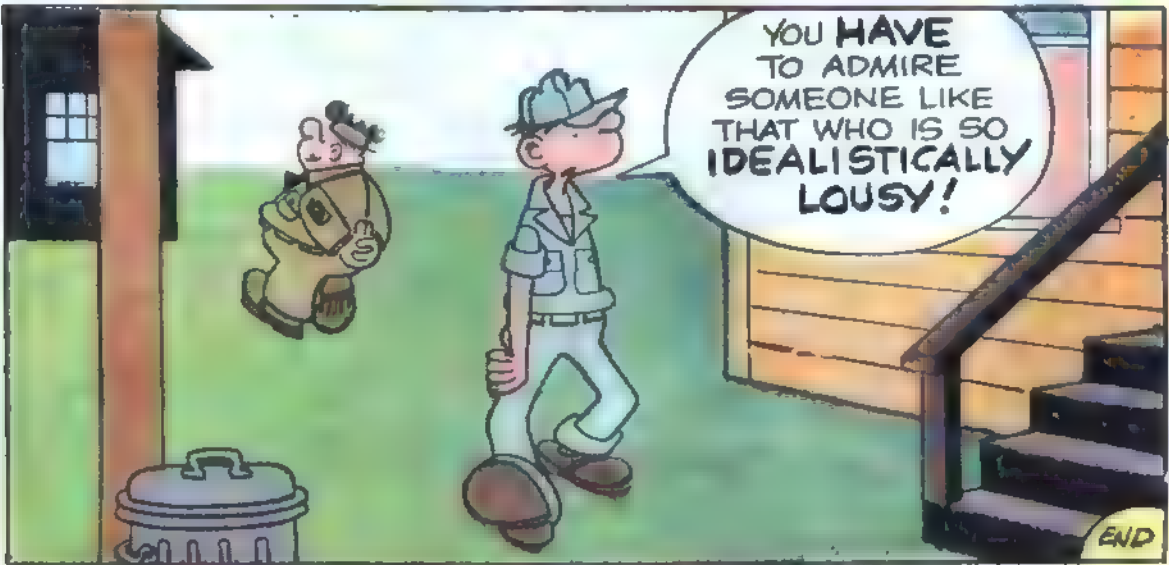
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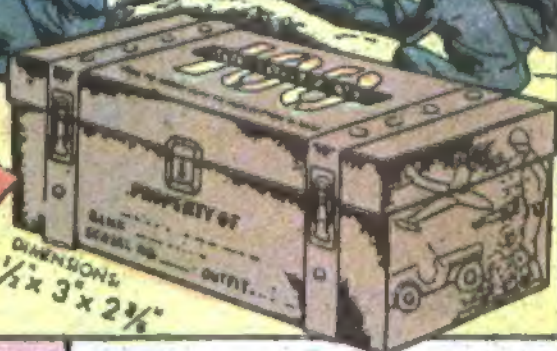
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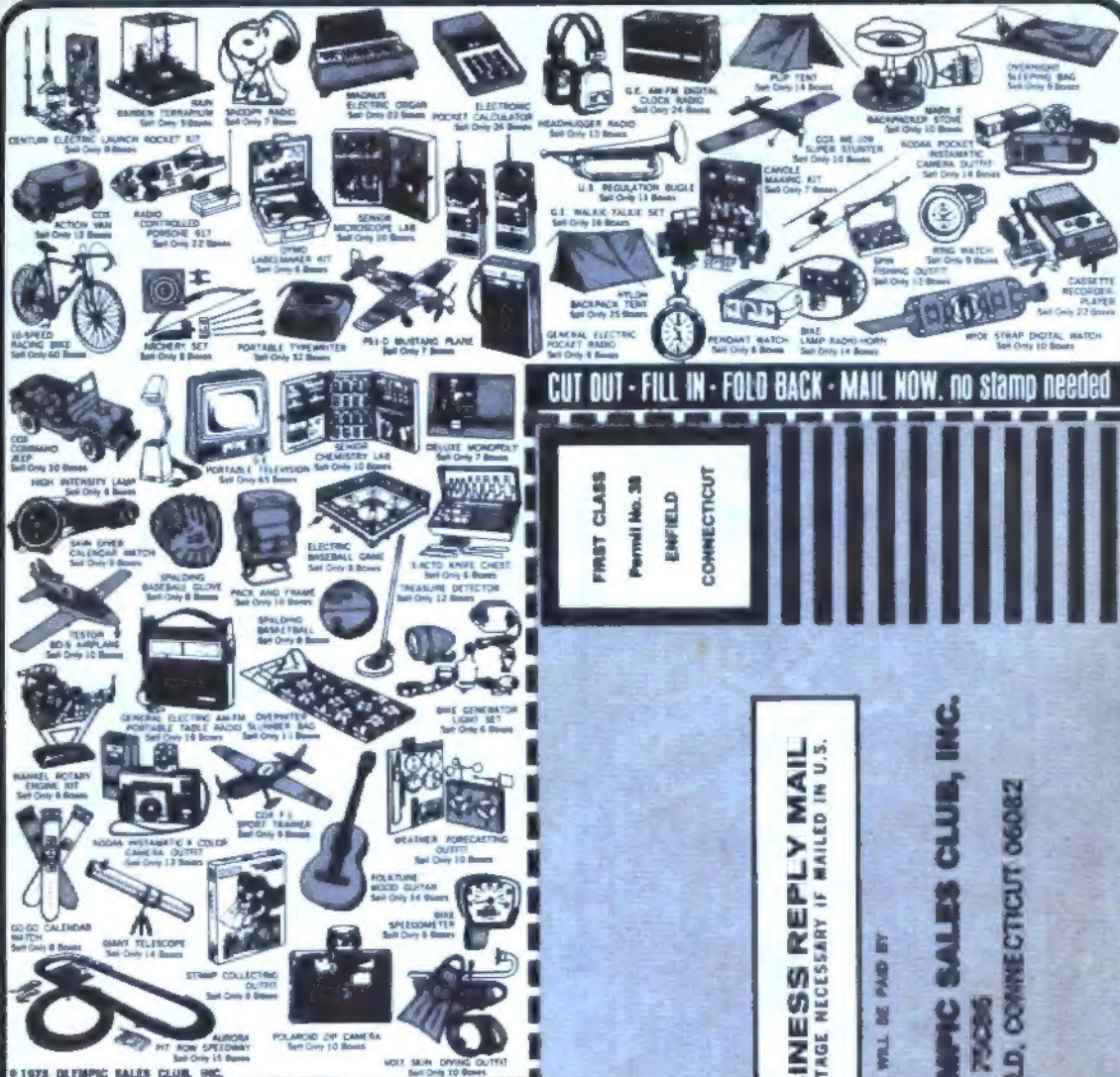
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